

Photos that sell. *Priced on the page.*

Everything we shoot and exactly what it costs, from one-off shoots to monthly retainers, product, commercial and video.
No discovery call to get a number.



ONE-OFF CONTENT SHOOTS · FOOD & MENU · NO RETAINER

Just need content? *Pick a tier.*

Flat starting rates so you can budget before we ever talk. On-location across NYC, lit and styled, delivery-app ready.



STARTER · SINGLE SESSION

Basic Menu

From \$735

2-HR SESSION · UP TO 25 IMAGES

- On-location, lit & styled
- Delivery / ecommerce crops
- Selects in 48 hrs

MOST BOOKED · 4-HOUR

Uberdash Essentials

From \$1,350

4-HR SHOOT · 30 IMAGES + VIDEO

- Full menu or product line
- 1 short-form video clip
- Interior + exterior photos

RECOMMENDED · 6-HOUR

Comprehensive

From \$2,650

6-HR · 35 IMAGES · 4 VIDEOS

- Customized styling per dish
- 4 short-form video clips
- Menu, delivery & social crops

Add-ons: food stylist **+\$800** · rush 48-hr delivery **+\$150** · extra images **+\$35** each · extra 15-sec video **from \$250**. A 50% deposit books your date.

Product that sells, *brand that lasts.*

Product is priced by the finished image. Commercial and brand work runs on a published day rate, with licensing spelled out in writing.



PRODUCT • STARTER

The Starter

\$735

8-10 FINAL IMAGES

- White or custom backgrounds
- Amazon & Shopify ready
- Retouched, color-matched

PRODUCT • MOST BOOKED

The Line

\$1,350

15-18 FINAL IMAGES

- Full product line
- White + lifestyle + infographic
- Multiple SKUs & angles

PRODUCT • CUSTOM

The Production

From \$1,835

BUILT TO YOUR SHOT LIST

- Models, sets & locations
- Prop sourcing
- Big catalogs quoted per-image

Commercial & brand

Day rate (published) **From \$1,800**

Multi-day campaign **Quoted to scope**

Licensing & usage **In writing, up front**

What that buys

Pre-pro + shot list **Included**

Brand, product & team **One studio**

Deploy-ready library **48-hr selects**

Motion, spaces & *always-on content.*

Video on a published hourly rate, interiors in tiers, and retainers for brands that want a steady stream, not a one-off.



Video production

Client-facing rate **\$250 / hour**

Minimum booking **3 hrs • \$750**

Included **4K • audio • lighting**

Editing **Quoted to deliverables**

Interiors & real estate

The Listing **From \$425**

The Showcase **From \$950**

The Growth Partner **\$2,500 / mo**

MONTHLY RETAINER • THE WORKS

The Works

\$2,200–\$2,700

PER MONTH, SCALED TO YOUR BRAND

- Recurring on-location visits
- Food, cocktail, product & lifestyle
- Ongoing edited content library
- Tailored to each month's promos

NOT SURE? • CUSTOM

Something Else

Let's build it

TAILORED TO YOUR GOALS

- Mix-and-match services
- Multi-location shoots
- Ongoing ad creative
- Wholesale / CPG product

Every shoot includes

On-location **NYC • NJ • PHL**

Lighting & styling **Included**

Selects **~48 hours**

Standard usage **Web • social • menus**

Proven where it counts

Brands shot **500+**

Range **MICHELIN to CPG**

Featured in **The Infatuation**

Deposit to book **50%**

NEXT FRAME • LET'S SHOOT

Send us the brief. *We'll quote it.*

Tell us what you need and where it's going. You'll get availability, a scope and a firm number back, usually the same day.

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